

ARTS  
RADAR

PROMOTERS OF PERFORMING ARTISTS AND THEIR WORK



# Advertising Specs Media Package

# TimeOut

- **Skyscraper for Website**

160 x 600px

Banners can be JPG, GIF, Flash and must be less than 100k unless with flash pre-loader

Need a click through URL as well

- **Advert in Magazine**

A6 PDF version of Postcard (Vertical) this is all they have asked for.

- **EDM in Newsletter**

MREC 300 x 250px

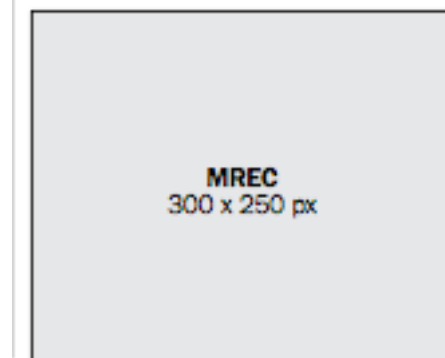
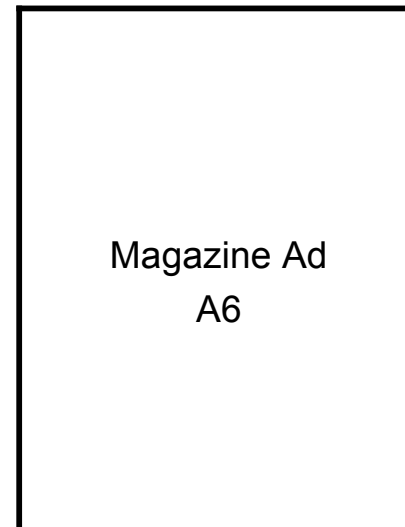
*This will clickthrough to your own web page on the TimeOut site*

- **Press Release**

- **Images**

- **4 x tickets for giveaway**

**NOTE: TimeOut requests the opportunity of a page advert in your program. Please notify us if this is not ok.**



# Concrete Playground

- **EDM in Newsletter**

MREC 300 x 250px

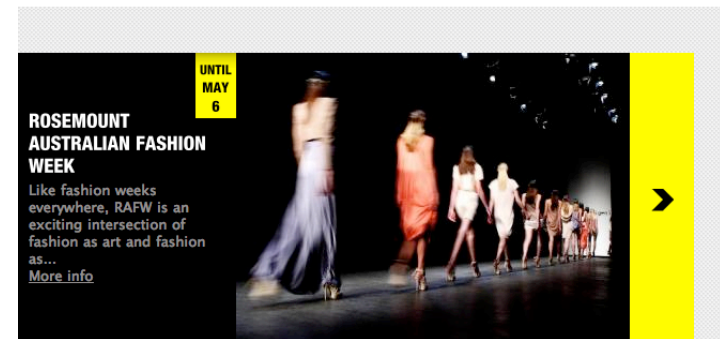
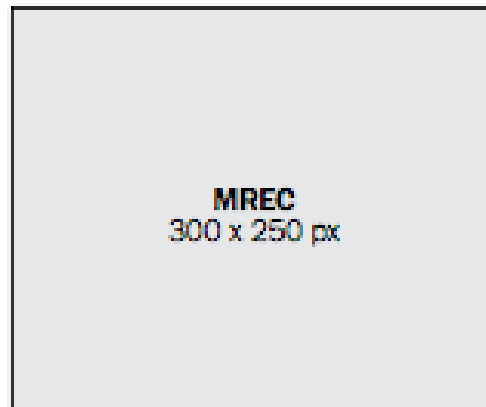
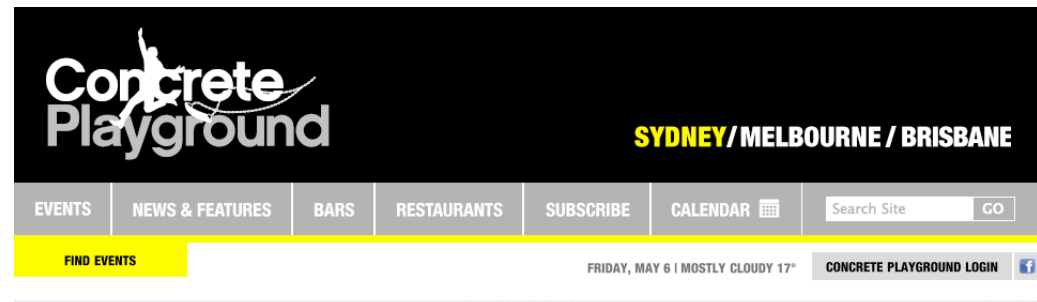
Banners can be JPG, GIF, Flash and must be less than 100k unless with flash pre-loader

Need a click through URL as well

- **Press Release**

- **Images**

- **4 x Tickets for Giveaway**



# Radio FBi

- **Newsletter Banner**

570 x 96pixels

JPEG or GIF (static or animated)

SIZE: 30kb (static), 50kb (animated) NB:

email the URL link (as plain text) which will be inserted into the site by fbi.

URL should be standard http:// format

additional lines of tracking code (above a single http url) cannot be accommodated

- **Sponsor Tile**

DIMENSIONS: 296 x 85

FORMAT: Static GIF only

MAXIMUM FILE SIZE: 15 kB

- **Radio Announcement LIVE**

They will base this upon the press release

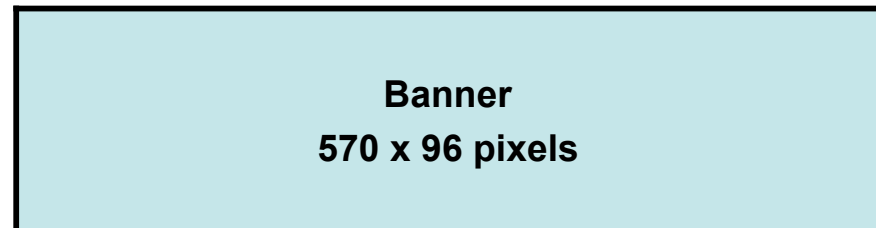
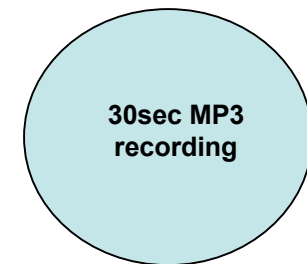
- **Radio Announcements Recorded**

Please supply 30seconds of music

- **Press Release**

- **Images**

- **4 x tickets for giveaway**



# Arts Radar

- Press Release
- Images
- 4 x Tickets for Giveaway

The screenshot shows the Arts Radar website homepage. At the top left is the logo for Arts Radar, which includes a stylized radar icon and the text "ARTS RADAR PROMOTERS OF PERFORMING ARTISTS AND THEIR WORK". To the right of the logo is a navigation menu with links: HOME, ABOUT US, SERVICES, CURRENT PRODUCTIONS, TOURING, ARCHIVE, CONTACT, and THE RADAR. Further right is a search bar with a "Search" button. Below the navigation is a large banner image featuring a group of seven people in formal attire. Below the banner is a text box that reads "A MIDSUMMER NIGHT'S DREAM NOW TOURING". To the right of the banner is a sidebar with the heading "SERVICES TO HELP PERFORMING ARTISTS AND THEIR WORK" and a list of services: PRODUCE, AUSPICE, PROMOTE, and DEVELOP. Below this is a "SUBSCRIBE!" section with a form for entering a name and email address, and buttons for "Subscribe" and "Unsubscribe". At the bottom of the page, there are two main sections: "CURRENT PRODUCTIONS" and "THE RADAR - INDUSTRY NEWS & VIEWS". The "CURRENT PRODUCTIONS" section features a photo of a person in a blue jacket and a text box for "ONCE UNDER A SKY" by Freya Sant & Kate Sherman, directed by Freya Sant & Kate Sherman, at The Old Fitzroy Theatre from 19 May to 4 June. The "THE RADAR - INDUSTRY NEWS & VIEWS" section features a green megaphone icon and text about the Philip Parsons Memorial Lecture 2010, titled "Putting It Back Together and Getting It on the Road: Australian Theatre in the 21st Century". At the bottom right, there is a social media section for "Arts Radar Tweets" with a Twitter icon and the handle "ArtsRadarTweets".

# Jump On It

- Minimum of 300 tickets
- Fill out allocation form.
- Read through how it works
- Assign dates
- Assign price for tickets
- Approve artwork and copy
- These tickets will be sold via Jump On It and a door list will be given to you
- Payment for the tickets will be transferred within 24 hours

**Jump On It Sydney**  
buy together and save

**You missed out on this deal!**  
**Sign up for email updates.**  [Sign Up](#)

**Bonus Deal:** See some of Australia's brightest TV stars on stage for only \$32 for two tickets to Sweetest Thing, at Belvoir St Theatre, usually \$64

Value <b>\$64</b>	Discount <b>50%</b>	You Save <b>\$32</b>
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**Not Available** **Jump On It!**  
**\$32**

[Send as a gift to a friend](#)

HOURS MINUTES SECONDS  
**00 00 00**  
TIME REMAINING